

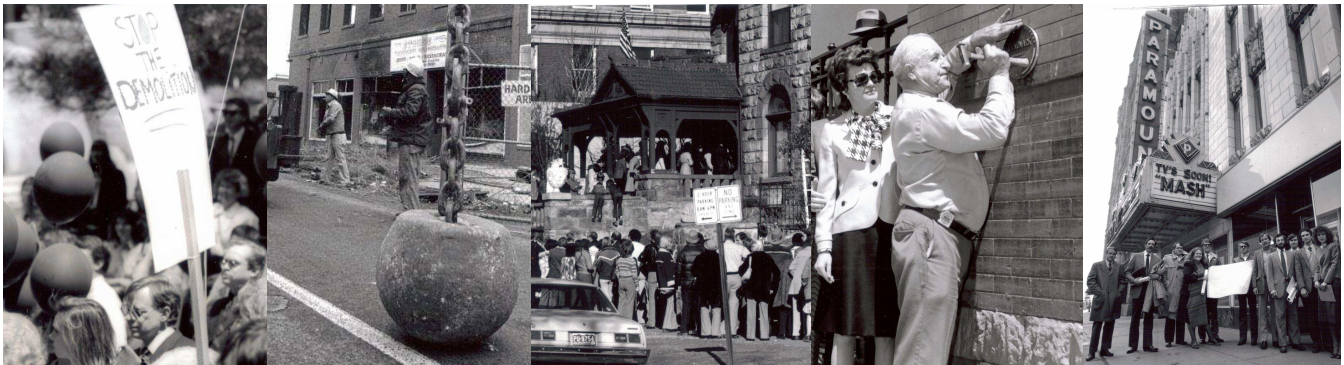
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forty years of preservation

1970-2010

2010 Sponsorship Opportunities



40th Anniversary Sponsorship Packages

Can you imagine Denver without the Molly Brown House Museum, D & F Tower, the LoDo Historic District or the Paramount Theater? For forty years preservation has been an important Denver movement led by the citizen-driven non-profit Historic Denver, Inc. Founded in 1970 to save the Molly Brown House, Historic Denver has spent four decades saving places that matter; protecting and preserving a city that respects its history as it faces the future. To celebrate we're hosting an exciting series of events and we've put together an unprecedented set of sponsorship opportunities that include recognition at activities throughout the year. First, in May we'll open our concurrent *Pieces of our Past* exhibit at the Molly Brown House Museum and Denver Public Library. Then, in August we're recreating our legendary 1970s fundraiser, *Night in Old Denver*, with a party on August 6th and a family-friendly fair on August 7th. Finally, we'll honor our long-time tradition of hosting our Annual Dinner and Awards program at the Brown Palace Hotel on November 3. We hope you'll join us to celebrate at this signature event or all year long!

40th Anniversary Presenting Sponsor - \$15,000

- Table for 10 at our gala *Annual Dinner & Awards Program* at Brown Palace Hotel, November 3, with premier signage recognition and acknowledgement during the remarks portion of the evening
- On-site recognition at the Molly Brown House Museum from May to December (exposure to more than 30,000 visitors)
- Premier recognition on all 40th anniversary press materials and at www.historicdenver.org and www.mollybrown.org (exposure to more than 86,000 annual visitors) with a logo link to the sponsor's website
- A private tour for 10 of the *Pieces of Our Past* exhibit at both the Denver Public Library and Molly Brown House Museum
- 6 tickets to attend *Night in Historic Denver* dinner/dancing/cocktail event August 6 with premier recognition and company materials distribution at the event
- 2 tickets to an exclusive *One Past 5 Happy Hour* event in 2010
- 1/8 page advertisement in four issues of *Historic Denver News* (circulation 4,000 households)
- Promotional inclusion and logo link in monthly email newsletter to Historic Denver members (exposure to 1,500 households)
- 1 year President's Circle membership with Historic Denver (with subsequent privileges)
- 2 tickets at a Molly Brown House scheduled Tea (reservations must be made in advance)
- Complete 23-title set of *Historic Denver's* award-winning neighborhood guidebooks
- Recognition in *Historic Denver's* Annual Report

For more information please contact Michael Schlut, Development Director
(303) 534-5288 ext. 6 • mschlut@historicdenver.org

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40th Anniversary Sponsorship Packages

40th Anniversary Leadership Sponsor - \$10,000

- Table for 10 at our gala *Annual Dinner & Awards Program* at Brown Palace Hotel, November 3, with acknowledgement during the remarks portion of the evening and premiere signage recognition
- Premiere recognition in all 40th Anniversary press materials and on 40th Anniversary page of www.historicdenver.org and www.mollybrown.org (exposure to more than 86,000 visitors)
- On-site recognition at the Molly Brown House Museum from May to December (exposure to more than 30,000 visitors)
- 2 tickets to visit the *Pieces of Our Past* exhibit at the Molly Brown House Museum
- 4 tickets to attend *Night in Historic Denver* dinner/dancing/cocktail event August 6 with premier recognition and company materials distribution at the event
- Distribution opportunities of company information at all 40th Anniversary events
- 1/8-page advertisement in four issues of *Historic Denver News* (circulation 4,000 households)
- 1-year Patron level membership with Historic Denver (with subsequent privileges)
- One Historic Denver Neighborhood Guide of your choice
- Recognition in Historic Denver's Annual Report

40th Anniversary Stewardship Sponsor - \$7,500

- Table for 10 at our gala *Annual Dinner & Awards Program* at Brown Palace Hotel, November 3 with signage & recognition
- On-site recognition at the Molly Brown House Museum from May to December (exposure to more than 30,000 visitors)
- Premier recognition as part of traveling *Pieces of our Past* exhibit
- Tickets for 4 to the 40th Anniversary Night/Day in Old Denver Celebration in August 2010
- Premiere recognition in all 40th Anniversary press materials
- Distribution opportunities of company information at all 40th Anniversary events
- 1/8-page advertisement in two issues of the *Historic Denver News* (circulation 4,000 households)
- 1 year Friend level membership with Historic Denver (with subsequent privileges)
- Recognition on 40th Anniversary page of www.historicdenver.org and www.mollybrown.org
- Recognition in Historic Denver's Annual Report

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40th Anniversary Sponsorship Packages

Night & Day in Historic Denver Event Sponsor - \$5,000

- 4 tickets to our *Night in Historic Denver* dinner/dancing/cocktail event August 6 with premier recognition and company materials distribution at the event and on event invitations
- Recognition in press materials related to *Night and Day in Historic Denver*
- Premiere recognition during *Night & Day in Historic Denver* celebration August 6 & 7
- 1/8-page advertisement in two issues of the *Historic Denver News* (circulation 4,000 households)
- 1-year Standard level membership with Historic Denver (with subsequent privileges)
- Recognition on the 40th Anniversary page of www.historicdenver.org and www.mollybrown.org
- Recognition in Historic Denver's Annual Report

Pieces of our Past Exhibit Sponsor - \$2,500

- A private tour for 6 of the *Pieces of our Past* exhibit at both the Library and Molly Brown House Museum
- Recognition in press materials related to *Pieces of our Past* and premiere recognition/signage at exhibit opening and for the life of the exhibit at both locations (Denver Public Library and Molly Brown House)
- 1/8-page advertisement in one issue of the *Historic Denver News* (circulation 4,000 households)
- 4 tickets to the Molly Brown House Museum for use in 2010
- Recognition on the 40th Anniversary page of www.historicdenver.org and www.mollybrown.org
- Recognition in Historic Denver's Annual Report

40th Anniversary Partner - \$1,000

- Recognition on the 40th Anniversary page of www.historicdenver.org and www.mollybrown.org
- 2 tickets to the 40th anniversary *Night in Historic Denver* dinner/dancing/cocktail event August 6
- 1/8-page advertisement in one issue of the *Historic Denver News* (circulation 4,000 households)
- 2 tickets to the Molly Brown House Museum
- Recognition in Historic Denver's Annual Report

40th Anniversary Patron - \$500

- 2 tickets to the 40th anniversary *Night in Historic Denver* dinner/dancing/cocktail event August 6
- Recognition in Historic Denver's Annual Report

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Annual Dinner Sponsorship Opportunities

Annual Dinner Gold Sponsor- \$7,500

- Table for 10 at *Annual Dinner & Awards Program* at Brown Palace Hotel, November 3
- Company name and logo on screen during dinner & presentation introduction in ballroom
- Company name and logo on table signage and lobby reception signage
- Company name and logo on invitations for event
- Distribution opportunities of company information at event
- 1/8-page advertisement in three issues of the *Historic Denver News*
- Mention in all media releases for the event
- Acknowledgement during the evening's remarks
- Copy of the awards video presentation
- 1 year Friend level membership with Historic Denver (with subsequent privileges)
- Recognition in Historic Denver's Annual Report

Annual Dinner Silver Sponsor- \$5,000

- Table for 10 at *Annual Dinner & Awards Program* at Brown Palace Hotel, November 3
- Company name on screen during dinner in the ballroom along with other supporting sponsors
- Company name on table signage and lobby reception signage
- 1/8-page advertisement in two issues of the *Historic Denver News*
- Mention in all media releases for the event
- 1-year Standard level membership with Historic Denver (with subsequent privileges)
- Recognition in Historic Denver's Annual Report

Annual Dinner Bronze Sponsor- \$3,500

- Table for 10 at *Annual Dinner & Awards Program* at Brown Palace Hotel, November 3
- Company name on screen during dinner in the ballroom along with other corporate sponsors
- Company name on table signage and lobby reception signage
- 1/8-page advertisement in two issues of the *Historic Denver News*
- Mention in all media releases for the event
- Recognition in Historic Denver's Annual Report

Annual Dinner Table Sponsor - \$2,000

- Table for 10 at our gala *Annual Dinner & Awards Program* at Brown Palace Hotel, November 3
- Company name on table signage
- Acknowledgement in one issue of the *Historic Denver News*
- Recognition in Historic Denver's Annual Report

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